

Builders Exchange of Alameda County

Advertising Rates

Weekly Bulletin

Our Bulletin runs weekly in 8 1/2 " X 11 " Size Format, Black & White

	<u>Member</u> (Total cost)	<u>NonMember</u> (Total cost)
<u>Full Page:</u>		
One or two weeks	\$100	\$150
Three or four weeks	\$150	\$200
<u>1/2 PAGE:</u>		
One or two weeks	\$75	\$115
Three or four weeks	\$110	\$150
<u>1/4 PAGE:</u>		
One or two weeks	\$35	\$50
Three or four weeks	\$60	\$80
<u>Business Card & MBE/WBE/SBE</u>		
Sub Bid Requests:		
One or two weeks	\$30	\$50
Three or four weeks	\$50	\$75
<u>CLASSIFIED:</u>		
Up to 7 lines		
One or two weeks	\$25	\$40
Three or four weeks	\$35	\$55
(Each additional line)	\$2.50	\$4.50
Note: A line is 30 Character / spaces.		

Please fax a **typed** written sample of your ad to **510-352-1509** or email copy text to beac@beac.com and indicate the number of *Weekly Bulletin* issues the ad is to run. Ad deadline is 12:00 P.M. Thursdays, the *Weekly Bulletin* is published every Friday.

***** Ads for Nonmembers must be paid in advance.**